

HYPERBOREA 2019: CROSSROADS

AFTERBURN REPORT

INTRODUCTION

For the third year of Hyperborea we grew the size of the event by 1/3rd while maintaining a duration of 5 days. Hyperborea year three saw the return of minors to Hyperborea and an improved relationship with the township and residents of Stone Mills. We conducted another sound test this year as part of our ongoing efforts to minimize our impact on the surrounding community. On site we were presented with one substantial challenge throughout the event: the condition of the fields and how that impacted our ability to get vehicles in and out of the event. Everyone rose to (and above) the challenge and executed a successful event.



TEMPLE OF LIMINALITY Image Credit: Bryan Reid

AFTERBURN REPORT

THE VOLUNTEERS

50 Producers, Team Leads & Co Leads

11 Members of the Board of Directors

298 Volunteers total

655 Volunteer shifts posted

558 Volunteer shifts filled (85%)



UNPACKED PEDESTRIAN HYPERSCRAMBLE Image Credit: paintednegative

CONDUCT

3 Community members suspended from the event due to a history of unrepentant conduct violations.

For more information contact event@tohyperborea.ca

BEFORE THE EVENT

October 10 2018: Hyperborea Producers beginning 2019 Event Planning Cycle

November 2018: Theme announced and Effigy grant applications open

December 2018: Temple grant applications open

January 2019: Art grants open

February 2019: Effigy & Temple awarded, Volunteer & Directed Ticket Sales

March: Ticket Lottery opens, Art grants awarded

April 7: Sound Test

May 11: DPW on site



Image Credit: Laura Dittmann

TICKETS

Hoo boy did we get a lot of interest this year! Last year we sold a total of 608 tickets, with 527 people turning up. This year we had a lot more. Like a lot more. The population cap was upped to 800 for 2019, as we knew there was a lot of interest in attending this year, but we were unsure if we would sell out. It very quickly became apparent that we would, with almost 1,400 people signing up to buy tickets, 781 being sold, and 728 participants making it into the city.

- Population Cap: 800
- Number of ticket registrations: 1,388
- 12 and unders: 14
- Directed volunteer tickets: 125
- Directed Art grant and returning theme camp tickets: 97
- Low Income Tickets: 46
- General sale tickets: 501
- Total tickets sold: 781
- Total on-site population: 728

VEHICLE PASSES

As we increased the population cap this year, without an increase in space, we wanted to make sure we had a good handle on how many vehicles were going to show up, and a way to encourage car-sharing wherever possible. With finite space available, we wanted to make sure we were using as much of it as possible for art and theme camps and people, and as little as possible for parking metal boxes. The additional funds raised from the vehicle

LOW INCOME TICKETS!

CITY

ART LEGEND

① HE ARE ALL STARDUST	⑭ POLAGE À TROIS
② CONNECT-A-BOOTH	⑮ TRASH PENCE TV
③ LUCKY BETTY BLUT FINGER	⑯ PINK PILGRIMS PARADISE
④ THE HEART OF TAHAIA	⑰ BURNING HELP
⑤ VI GINETTE	⑱ POSSIBLE E LUMINATION
⑥ CHAGS CRYSTAL	⑲ GEORGIC DEATHTRAP
⑦ FIRE DARTS	⑳ RE-CUBATION
⑧ FLATLINE	㉑ THE SLUDGY BENCH
⑨ BIRDS OF A FEATHER, FLOCK TOGETHER	㉒ TEMPLE OF RELEASE
⑩ THE HEAVY METAL LUPINUS SKELETON	㉓ SOUL DE FRUIT
⑪ THE ARK CAR	㉔ THE BUNNY GALLERY
⑫ GEO CUBE	
⑬ SELF LOVE	

HYPERBOREA 2019 CROSSROADS

SCALE
0m 100m

OFF LIMITS

CONTRACT ROAD

DOYLE RD

FIRST AID, RANGERS & FIRST

NEW YORK, PARIS, LONDON, TOKYO, SYDNEY, MELBOURNE, PERTH, WELLINGTON, AUCKLAND, CHRISTCHURCH, DUNEDIN, INVERCARGILL, QUEENSTOWN, GLENORCHY, MILFORD SOUND, FIORDLAND NATIONAL PARK, TE ANAU, WAIKANAE, HOKITIKA, GREYMOUTH, WESTPORT, NELSON, MARLBOROUGH SOUNDS, BLENNHEIM, PICTON, DUNEDIN, CHRISTCHURCH, LYTTTELTON, TIMARU, NAPIER, HASTINGS, PALMERSTON NORTH, WELLINGTON, LOWER HUTT, UPPER HUTT, PORIRUA, MANGERE, MANUREWA, TAIRĀHEMA, ŌTAKI, PUKEKOHE, WAIKANAE, HOROWHENUA, KAPITI COAST, WAIRARAPA, SOUTH ISLAND, NORTH ISLAND.

4/10

SOUND

Sound was much improved this year, with a bigger team, clearer communication, and better tools. We utilized outboard crossovers and driveracks to improve sound quality, while lowering overall volume.

ART

We funded 30 art projects including an effigy and a temple out of 59 applications. Funding was determined by a committee of 17 people, and projects were judged blind (without artist identifying information) against seven categories:

1. How conceptually unique/interesting is the project? Does it contribute to the diversity of Art at Hyperborea?
2. Is the project constructible and technically sound? Can it be completed on time?
3. Is the project's budget reasonable and appropriate to the project's value?
4. Are the project's risks appropriately discussed/accounted for?
5. Are the project's MOOP control measures thorough and feasible?
6. How interactive/participatory is the project for attendees? Does it engage two or more senses at a time?
7. Bonus Feels Question: Does it give you the thrills? Strike an emotional chord? Is it intellectually engaging?

The Pieces selected were:

EFFIGY: UNPACKED PEDESTRIAN HYPERSCRAMBLE Seth Hardy and the Research North DPW

TEMPLE OF LIMINALITY Kale Parsons and Melanie Neves

THE DEEP SEA Intergalactic Garden Supply

THE HEADS Major Crimes

SK8 KASTLE: RECLIMATION Sk8 Kamp

WISHING WINGS Mariel Pauline

THE SECRET BUS STOP Raiden

RUNAWAY XPRESS Alana Kindree

TRASH FENCE TV Dr Gonzo

TEA TROLLY & TRAVELLING ART PLOUNGE Taylor Made Tea



WISHING WINGS Image Credit: Fee Gunn

STINKY HAIKU Twisted Knickers

HYPERBOREA SEXY TICK CHECK BOOTH CAT-Meow

TARNA Tarna

THE ARK CAR The Ark Car

HEAVY META Heavy Meta

CONNECT-A-BOOTH Calabra

GIANT BOCCE Karl Demel

THE GALLERY Andrew Miller

GEODESIC DEATHTRAP Doctor Kiwano

SONG-O-MATIC Gray Wagner

THE OLDS' The Olds

BIRDS OF A FEATHER, FLOCK TOGETHER The Rejects

MOOSE MAIL EXPRESS Moose Mail Express

PORTA-DISCO Fireball

WYRDHEIM The Synesthesiacs

GERTRUDE VON TERROR BIRD Nekrigata

ASTRO-BODIES DANCE PROJECTION INSTALLATION Twisted Knickers

PYXIS IT2SP

AEOLIAN RESONATOR ArcShadow

FLATLINE 2.0 Tamra Moskaliuk



SONG-O-MATIC Image Credit: Laura Dittmann

In addition to our funded art, we also had the following rogue projects that were placed this year

THE STAKE: A MEMORIAL David Fradkin

R.O.B.O.T. CART Dark Carniveleon

THE STICKENING II Kyle White

SLYMEGA LIGHT WALL Stephanie MegaWoman

BUDGET

Our core costs such as porta potties, security, and insurance scaled with the increased size of the event.

We invested in a new Centre Camp this year and expanded DPW presence to include dedicated support structures. We continued to invest in safety equipment and infrastructure this year, including improved firefighting equipment, propane heaters for stationary volunteers, a second generator, and improved sound monitoring equipment

We again increased the amount we were able to dedicate to funding art, this time without additional fundraising opportunities.

Significant unexpected costs included a significant hike in the cost of the DPW truck due to last minute cancellations by the company we had booked with and Emergency Road Support purchases made to allow us to get key art and infrastructure vehicles in and out of the event safely.

As part of our continued community initiatives, we donated \$500 to the Napanee High School Women's Rugby Team and \$1000 to the Tamworth and Erinsville Community Development Center, nearly 15% of our profit this year.



THE ANGLER FISH Image Credit: Vadim Katcherovski

Basics	37.34%
Venue Rental	\$5,000.00
Security	\$5,890.00
Land Scrape	\$1,000.00
Porta Potties	\$9,497.65
Event Insurance	\$4,450.00
Phone	\$126.69

DPW	13.15%
Centre Camp	\$2,442.81
DPW Slum	\$36.79
DPW Equipment	\$1,584.71
DPW Lighting	\$619.16
DPW Shirts	\$186.45
Transport Truck & Fuel	\$3,689.10
Generator Fuel	\$63.14
Propane	\$521.32

Safety Teams	6.17%
Ranger T-Shirts	\$610.20
First Aid T-Shirts	\$84.75
FAST T-Shirts	\$127.13
Perimeter Handkerchief	\$683.65
HQ Supplies	\$285.56
First Aid Supplies	\$428.32
FAST Supplies	\$1,273.74
Sanctuary T-Shirts	\$203.40
Sanctuary Supplies	\$370.38
HQ Burn Barrel Wood	\$100.00
AED Rental	\$125.00

Tickets	0.81%
Wristbands	\$561.67

Art	27.50%
Participant Stickers	\$162.00
Art Grants	\$13,852.00
Effigy Grant	\$1,500.00
Temple Grant	\$1,500.00
Transport	\$1,990.06
Artery Supplies	\$115.00

City & Flow	1.00%
Sound Meters	\$314.22
Sound Shirts	\$186.45
Parking Supplies	\$194.59

Volunteer	3.51%
Laminates and Lanyards	\$412.97
Maps & Printing	\$686.68
Patches	\$361.47
Appreciation Party	\$953.62
Ice	\$28.73

Infrastructure	5.58%
Infrastructure (10x20' walls, 10x10 walls)	\$678.00
Propane Heaters	\$749.44
Power	\$1,771.79
Folding Chairs	\$293.76
Radios	\$390.14

Additional Expenses (Contingency)	4.94%
Emergency Road Support	\$2,182.79
Sound Management	\$158.48
20lb's Propane	\$455.92
DPW Volunteer Appreciation	\$404.64
Sanctuary Cots	\$203.38
Dump	\$28.48

TOTAL EXPENSES	\$69,536.23
DONATION	\$1,500
TICKET SALES	\$80,536.30
EVENT FINAL	\$9,500.07



image credit: Bryan Reid