



SOLEIL DE MINUIT Image Credit: paintednegative

HYPERBOREA 2018: AZIMUTH AFTERBURN REPORT

INTRODUCTION

For the second year of Hyperborea we grew the size of the event by 50% and extended the duration to 5 days. Hyperborea year two presented many new challenges which our community came together to overcome. Many of our challenges revolved around the creation of a new corporate entity: new community policies, changes in leadership, lack of infrastructure, limited finances, etc. In addition to these challenges we were faced with unexpected last minute difficulties securing a permit for our event that ultimately kept us from allowing minors at Hyperborea 2018. This led to additional challenges for the team and community to execute the event on a compressed timeline. Everyone rose to (and above) the challenge and executed a successful event.

From our Facebook group:

I am filled with awe and gratitude as I lie here after my first night back in the city. What a journey the last year has been!

Thank you to *everyone* who pARTticipated in our adventures in Hyperborea; your camps, art, smiles, laughter, and (consensual) hugs are what make Hyperborea such a magical land.

Our journey to Hyperborea this year happened under a new non-profit, with new bylaws, on new land, with a new ticketing system, a new organizational structure, and lots of new leads.

Opening the portal to Hyperborea truly is a collaborative effort, and as such, there are far too many people to possibly thank them all by name here, but there are some whose efforts to create our bridge to this magical land have been year round:

My coup-conspirators in HEAT: [Alex Z Zalewski](#) [Alexis Ann](#) [Dom Scott](#)[Pwylla Gunn](#) [Samantha Cbrook](#) [Shane Baelish](#) [Lucas Wulfie](#) [Smithen](#)

Hyperborea's Cluster Leads: [Antonio Carito](#) [Branda Dale](#) [Pwylla Gunn](#) [Reh Anna](#) [Helen](#) [Samantha Cbrook](#) [Sarah Barton](#) [Shane Baelish](#) [Shuna Heeney](#)[Timothy Wyatt](#)

My partner: [Keight Margot](#), who has contributed far more to Hyperborea than anyone will ever know.

Perhaps most important of all, the people and township of [Stone Mills](#) for welcoming our gathering into their community and providing us so much support in our journey!

I have so much love for you all, and can't wait to see you again, whether when we venture to Hyperborea again next year, or better yet, before!



BUDDY BENCH Image Credit: Andrew Miller

AFTERBURN REPORT

THE VOLUNTEERS

40 Event, Cluster, and Team Leads & Co Leads

8 Members of the Board of Directors

238 Volunteers total

441 Volunteer shifts posted

369 Volunteer shifts filled (84%)

CONDUCT

New [Code of Conduct](#) and [Incident Reporting Process](#) implemented

3 Community members suspended from the event due to a history of unrepentant conduct violations.

For more information contact event@tohyperborea.ca

BEFORE THE EVENT

September 14 2017: Hyperborea Experiential Arts Team Established to continue Hyperborea

January 31 2018: FFNR Selected as Site for Hyperborea 2018

February 5: Effigy Announced

February 22: Permit Trouble Anticipated

March 5: Volunteer Ticket Offers

April 6: Permit Denied, New Land Offered in Stone Mills

April 17: Tickets on Sale, Temple & Art Grants Awarded

April 23: Permit Finalized

April 26: Artist & Theme Camp Directed Ticket Offers

May 15: DPW on site



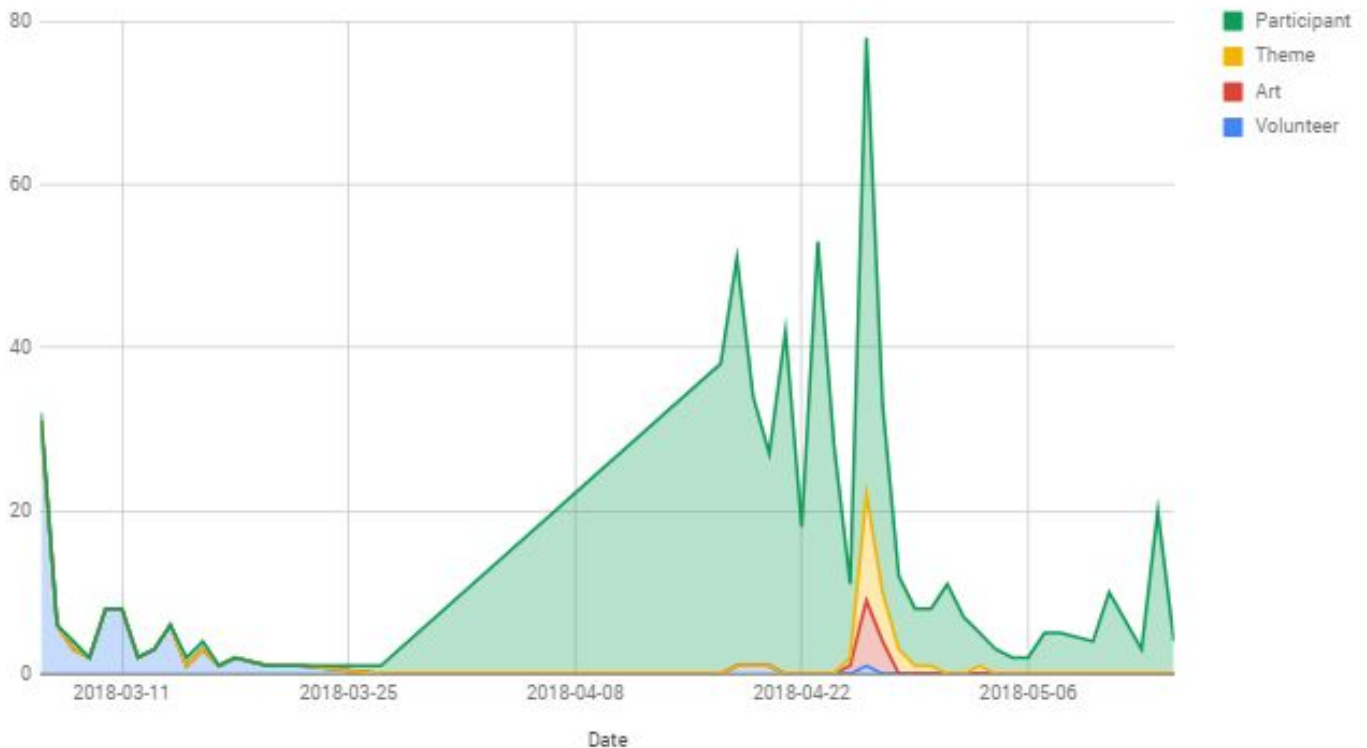
TICKETS

We deployed the ticketing system created and refined by our friends at the Firefly Arts Collective, Lakes of Fire, and Flashpoint Artists Initiative this year. While the User Experience certainly had some shortcomings we will seek to address, tickets being tied to identities along with the lottery and waitlist were a boon.

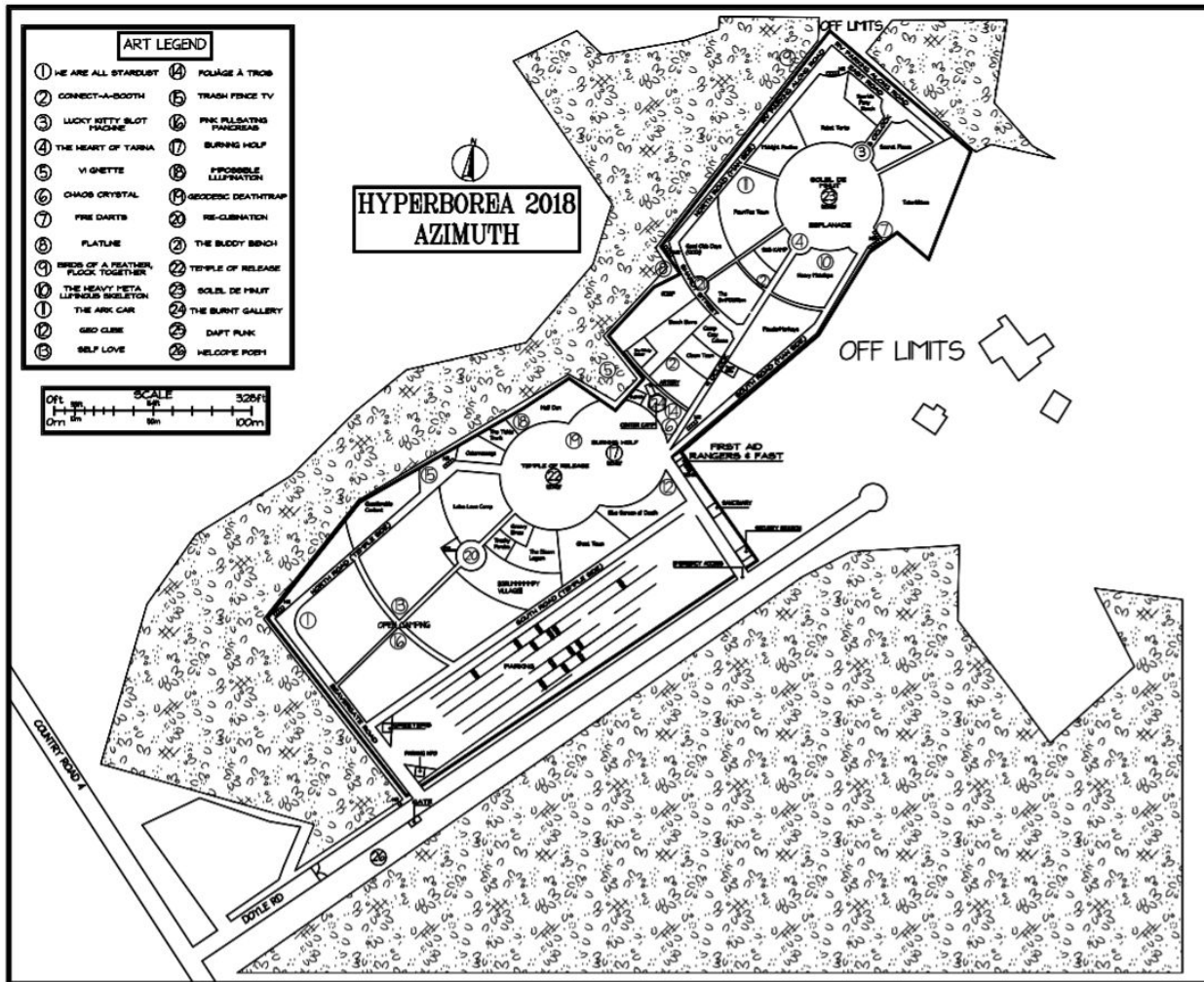
Everyone who registered to purchase a ticket before the deadline of May 13 was offered the opportunity to do so. We were unable to refund a number of users who submitted their request after the deadline. In addition to this there were a few people who wanted to purchase a ticket after sales had closed who did not have the opportunity to do so. We will investigate solutions (such as a fire sale) for next year to better facilitate the flow of tickets right up to the event.

We had a total of 608 Ticketed Participants; 2 of these were Golden Tickets from Realities Raffles and 1 Ticket for a Sighted Guide.

Ticket Sales by Date and Offer Type



We had 28 placed theme camps and 3 pieces of burnable art in our city this year!



Map Credit: Alex Zalewski

SOUND

Sound was much improved this year, but continues to be an area of learning and growth. We had a dedicated sound enforcement team this year, sound meters, and a more refined sound policy. There were less placement issues with sound this year although our two large art cars had some sound clash. Moving forward we will continue to invest in and grow our sound team, adding higher quality meters and clearer guidelines and communications upfront for everyone involved.

ART

We funded 29 art projects including an effigy and a temple out of 55 applications. Funding was determined by a committee of 15 people, and projects were judged blind (without artist identifying information) against six categories:

1. How conceptually unique/interesting is the project? Does it contribute to the diversity of Art at Hyperborea?
2. Is the project constructible and technically sound? Can it be completed on time?
3. Is the project's budget reasonable and matches the project's value?
4. Are the project's risks appropriately discussed/accounted for?
5. Are the project's MOOP control measures thorough and feasible?
6. How interactive/participatory is the project for attendees? Does it engage two or more senses at a time?

The Pieces selected were:

EFFIGY: SOLEIL DE MINUIT Les mains dans le feu

TEMPLE OF RELEASE Site 3 Fire Arts

BIRDS OF A FEATHER, FLOCK TOGETHER Sean Guadron

BURNING WOLF Chris Bahry (aka McAwesome)

BURNT GALLERY Andrew Miller

CHAOS CRYSTAL Thadea Decora

CONNECT-A-BOOTH Calabra

FIRE DARTS Hares on Fire

FLATLINE Tamara Moskaliuk

FOLIAGE À TROIS Mel

FUN POLICE Flowmies

GEODESIC DEATHTRAP Kris Coward

IMPOSSIBLE ILLUMINATION Andrew Parks

LED CUBE – AN ENLIGHTENING EXPERIMENT IN GEOMETRY Phillipa Gill (Pip)

LUCKY KITTY SLOT MACHINE Mike Everson & Trish Lamanna

PINK PULSATING PANCREAS Firetiger

RE-CUBINATION Gray



SCHNUPPER-IN! DIFFUSE YOURSELF IN SMELL AND SOUND Schnuppofsky

SELF LOVE Andrew Lai

THE ARK CAR The Ark Car Team

THE BLACK (AND WHITE) KEYS. ALTERNATIVELY: "THE IVORY TICKLER" Amerz

THE BUDDY BENCH Swanfish Productions

THE HEART OF TARNA Tarna

THE HEAVY META LUMINOUS SKELETON Heavy Meta Collective

TRASH FENCE TV Doctor Gonzo

VI-GNETTE Taliya Cohen/Illuminair

WE ARE ALL STARDUST Jodi Sharp

WELCOME SIGNS Christine Moncrief and Cazza Bee



TEMPLE OF RELEASE Image Credit: paintednegative

BUDGET

Our core costs such as porta potties and insurance scaled with the increased size and duration of the event. We also purchased gift baskets consisting of local goods for the nearest neighbors after the event as a way of saying thank you.



As a new organization, we started from scratch, many of our DPW purchases were tools and durable goods that will be used for years to come.

One of the terms of our permit mandated we have hired Security. We chose to enlist the services of a team utilized by other community adjacent events. Ronnie and his team were outstanding, we received nothing but positive feedback about their presence and interactions.

Perimeter bandanas were a new addition to the volunteer gifts this year, they provided a useful tool to identify who was working perimeter and foster a sense of team spirit for burn perimeter volunteers.

With the help of the Realities parties held in late 2017 and early 2018 we were able to devote more than double the amount to art grants and support that we did last year. Separating the Art Transport from Infrastructure was part of this, allowing us to support transportation needs for both Toronto and Montreal based artists.

Finally, we invested heavily in Infrastructure this year, purchasing 4 10x20 easy ups, 2 10x10 easy ups, folding tables, benches, chairs, 40 BF-88s and 24 UV-5Rs.

As we were running the event under a new entity this year we ran the event with tight purse strings, allowing us to establish a surplus. We will use this surplus to reduce the risk and uncertainty for future Hyperboreas.



Image Credit: Andrew Miller

BASICS	31%
Venue Rental	\$5000
Porta Potties	\$7209.40
Event Insurance	\$2156
Wristbands	\$666.64
Printing	.\$426.57
Neighbor Appreciation Gift Baskets	\$571.69

CITY TEAMS	10%
DPW	\$2395.50
Transport Truck & Fuel	\$1929.01
Generator Fuel & Propane	\$175.14
LNT	\$448.11
Sound Meters	\$179.82

SAFETY TEAMS	10%
Laminates & Lanyards	\$726.65
First Aid	\$683.15
FAST	\$579.43
Ranger HQ	\$54
Sanctuary	\$145.81
Security	\$3000



VOLUNTEER GIFTS	8%
T-Shirts	\$1440.75
Bandanas	\$424.91
Patches & Stickers	\$912.83
Appreciation Party	\$743.44
Leads Meeting Venue Rental	\$200

ART	26%
Art Grants	\$9179
Effigy	\$1100
Temple	\$1000
Art Transport	\$1596.52
Fire Conclave Fuel	\$169.26



CONNECT-A-BOOTH Image Credit Andrew Miller



TEMPLE OF RELEASE Image Credit paintednegative

INFRASTRUCTURE	15%
Infrastructure (10x20' walls, 10x10 walls)	\$3548.18
Infrastructure (HQ Power)	\$1583.20
Folding Chairs	\$631.11
Tables	\$542.31
Radios	\$1527.92
TOTAL EXPENSES	\$50946.35
TECDC DONATION	\$1100
ADDITIONAL ART GRANTS(REALITIES 1&2)	\$4177
TICKET SALES	\$58503.50
EVENT FINAL	\$10634.15